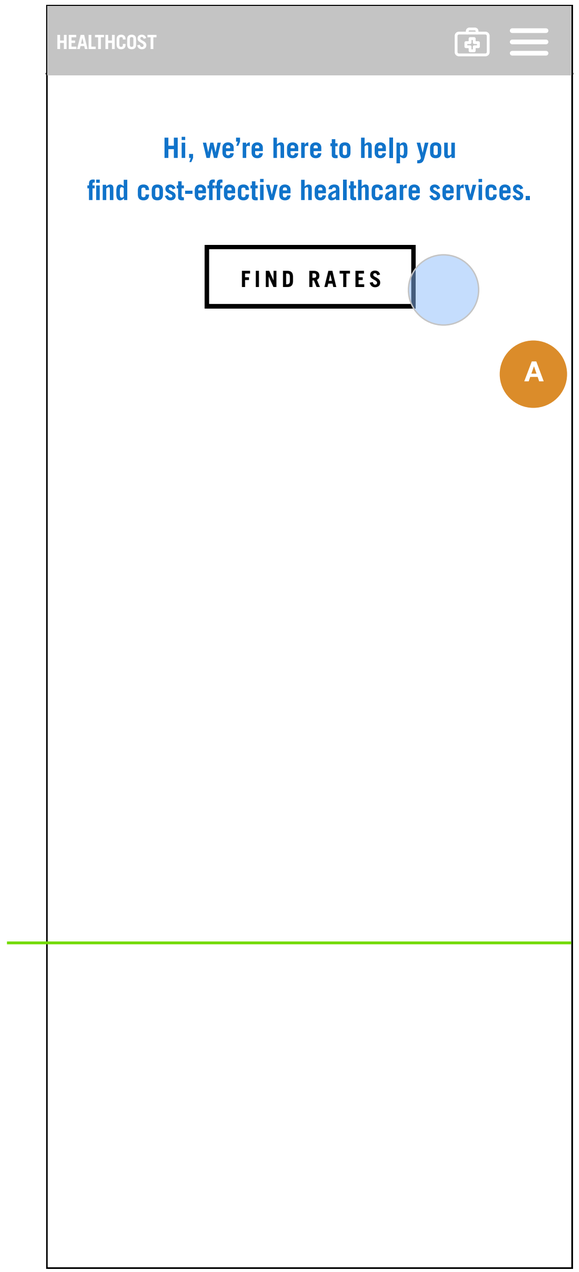
AaronUsiskin.com

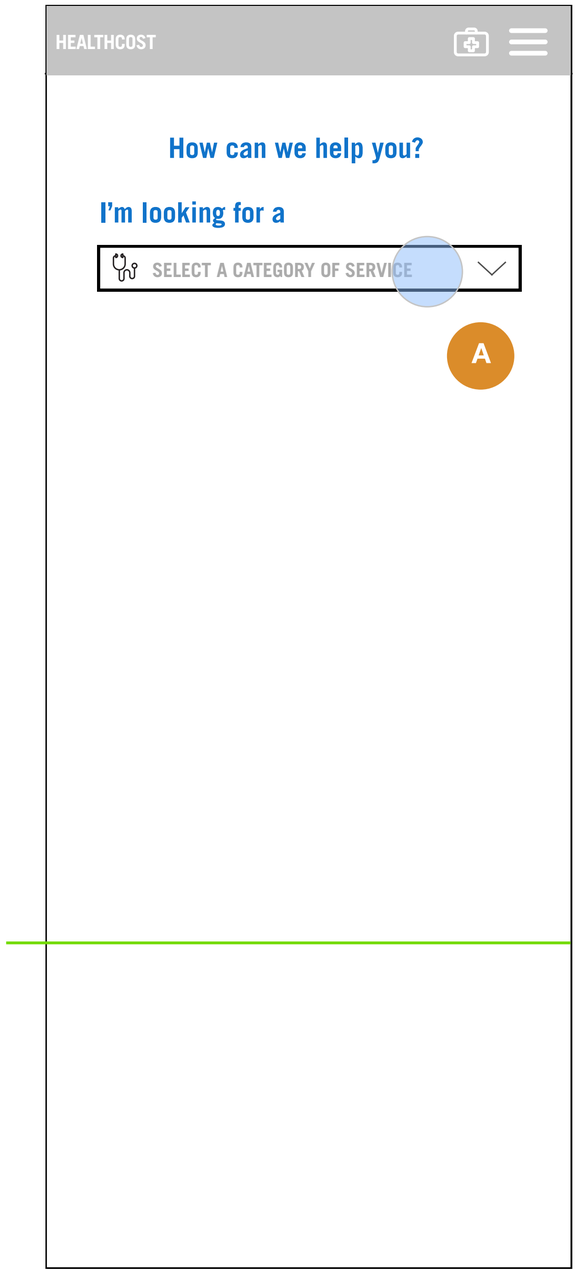
WAM HEALTH

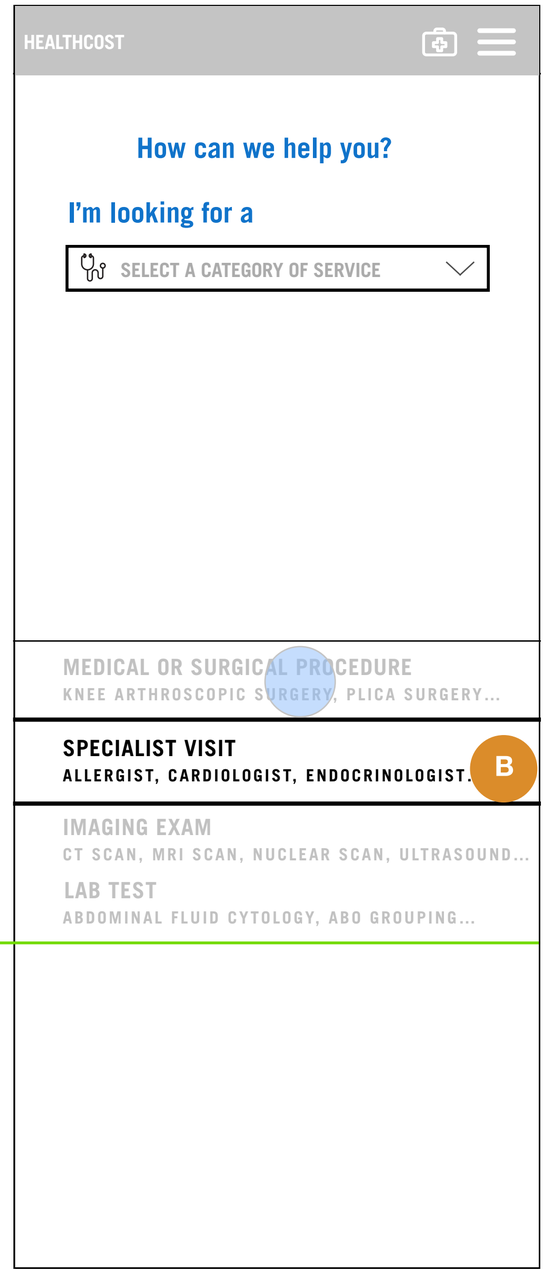
HEALTHCOST



HOME - EOC - STATE 1

A The user taps on the “Find Rates” button to continue.



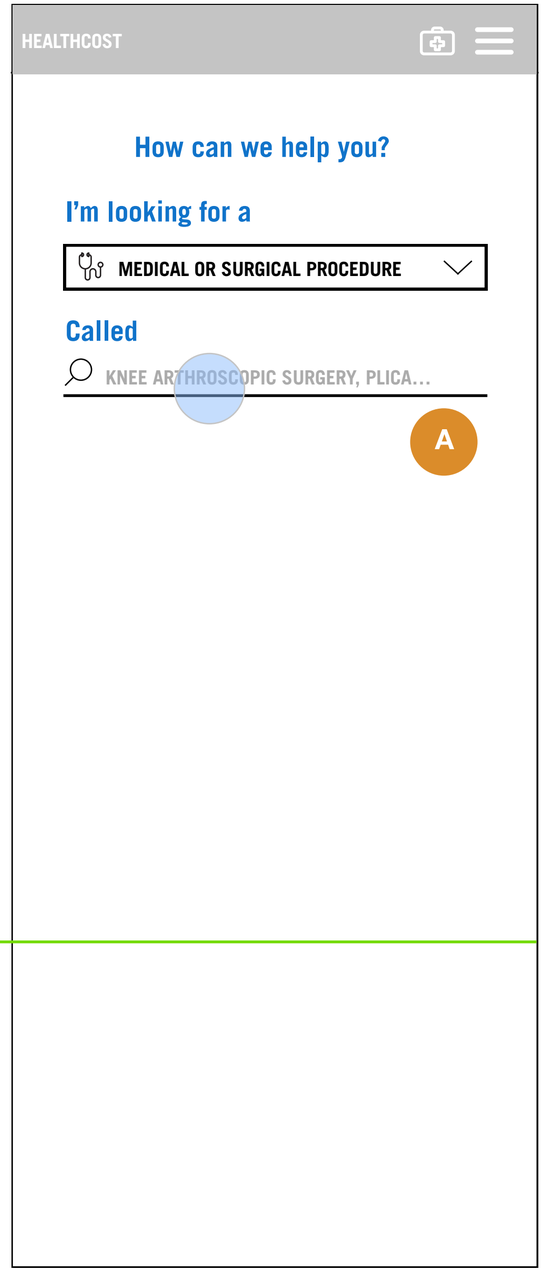


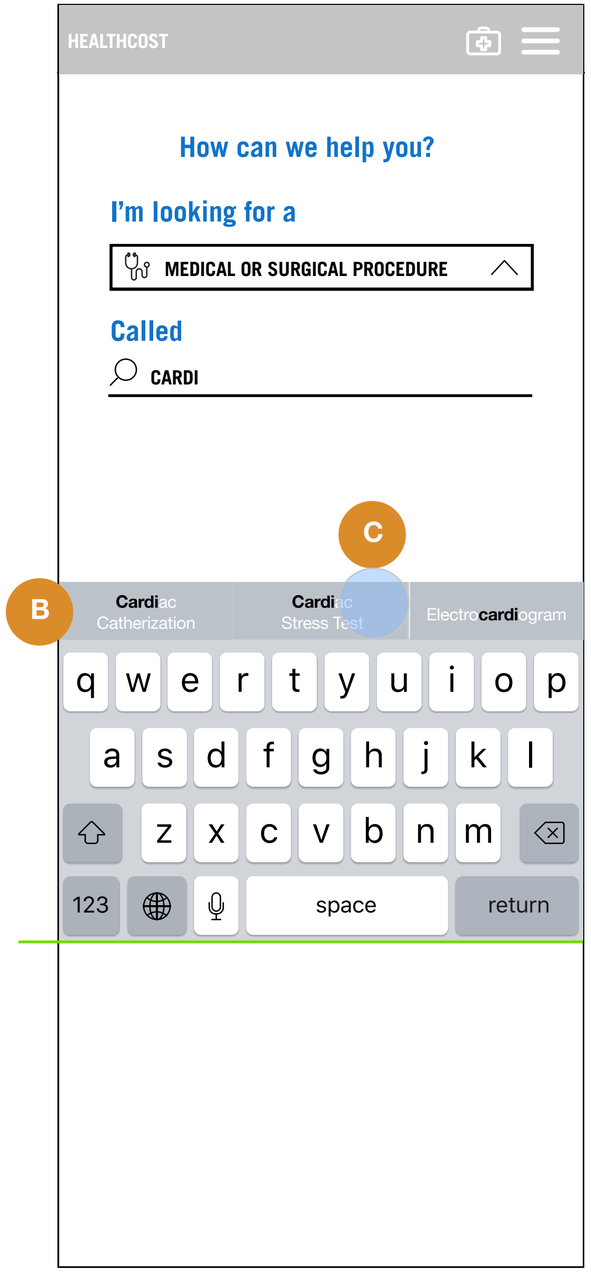
HOME - EOC - STATE 2

A The user taps on the “Select a category of Service” dropdown to continue.

HOME - EOC - STATE 3

B The user taps on the “Medical or Surgical Procedure” on the pinwheel to continue.





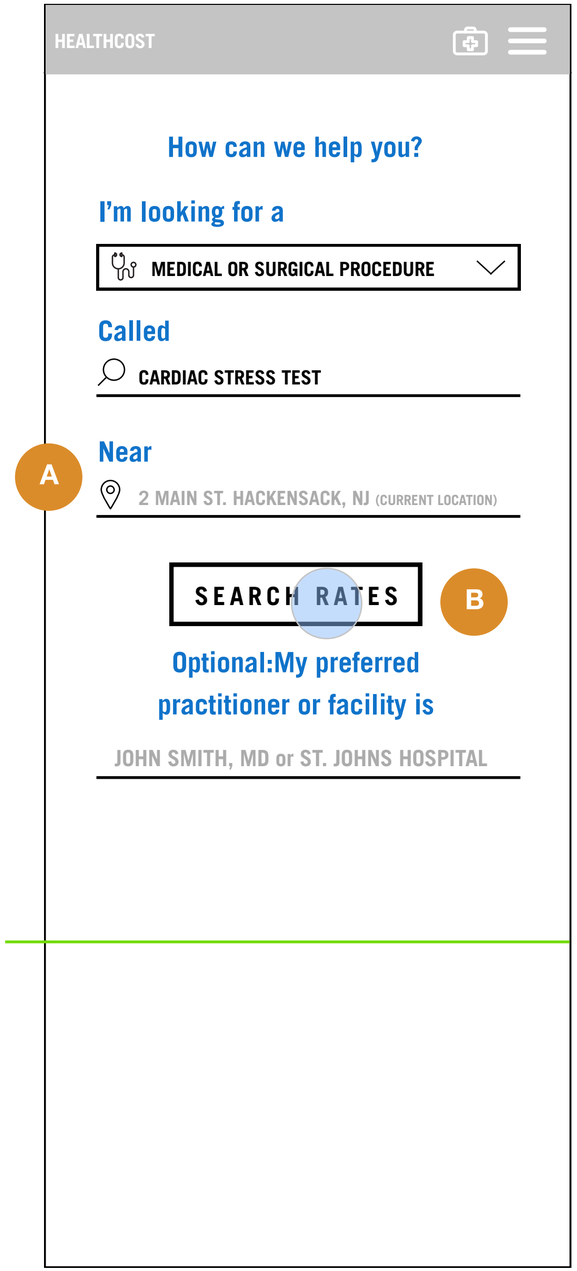
HOME - EOC - STATE 4

A The user taps in the procedure search field to start typing.

HOME - EOC - STATE 5

B As soon as the user types in three letters, matching autocomplete options are shown.

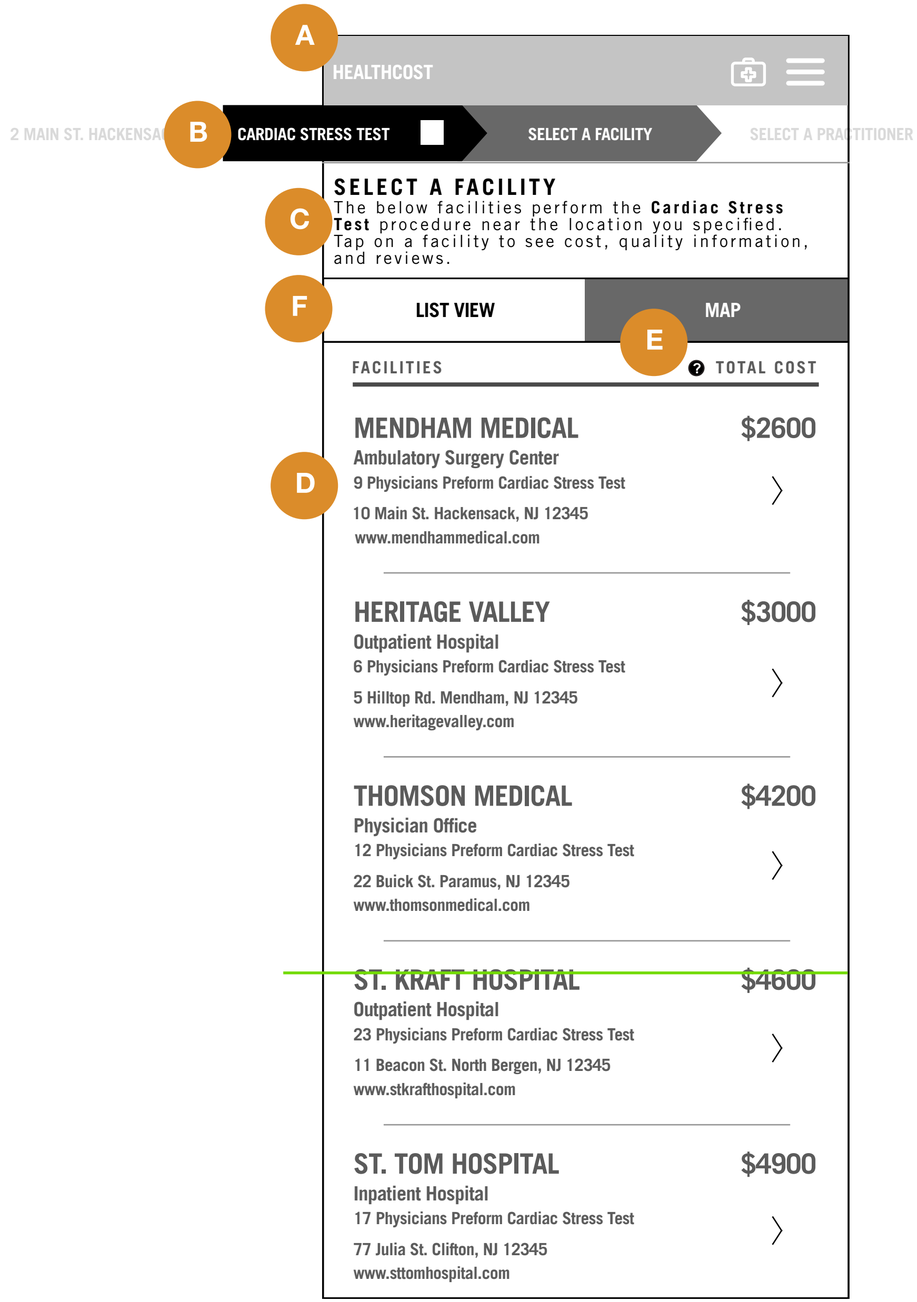
C The user taps on “Cardiac Stress Test” to continue.



HOME - EOC - STATE 6

A The user continues by entering in their address. On devices that have access to GPS location data, the nearest address is automatically inserted. The user can leave this as is or change it.

B The user taps the "Search Rates" button to continue.



SEARCH RESULTS - LIST - EOC - STATE 1

A On this screen, the user is shown the list of facilities that match their original location and procedure criteria.

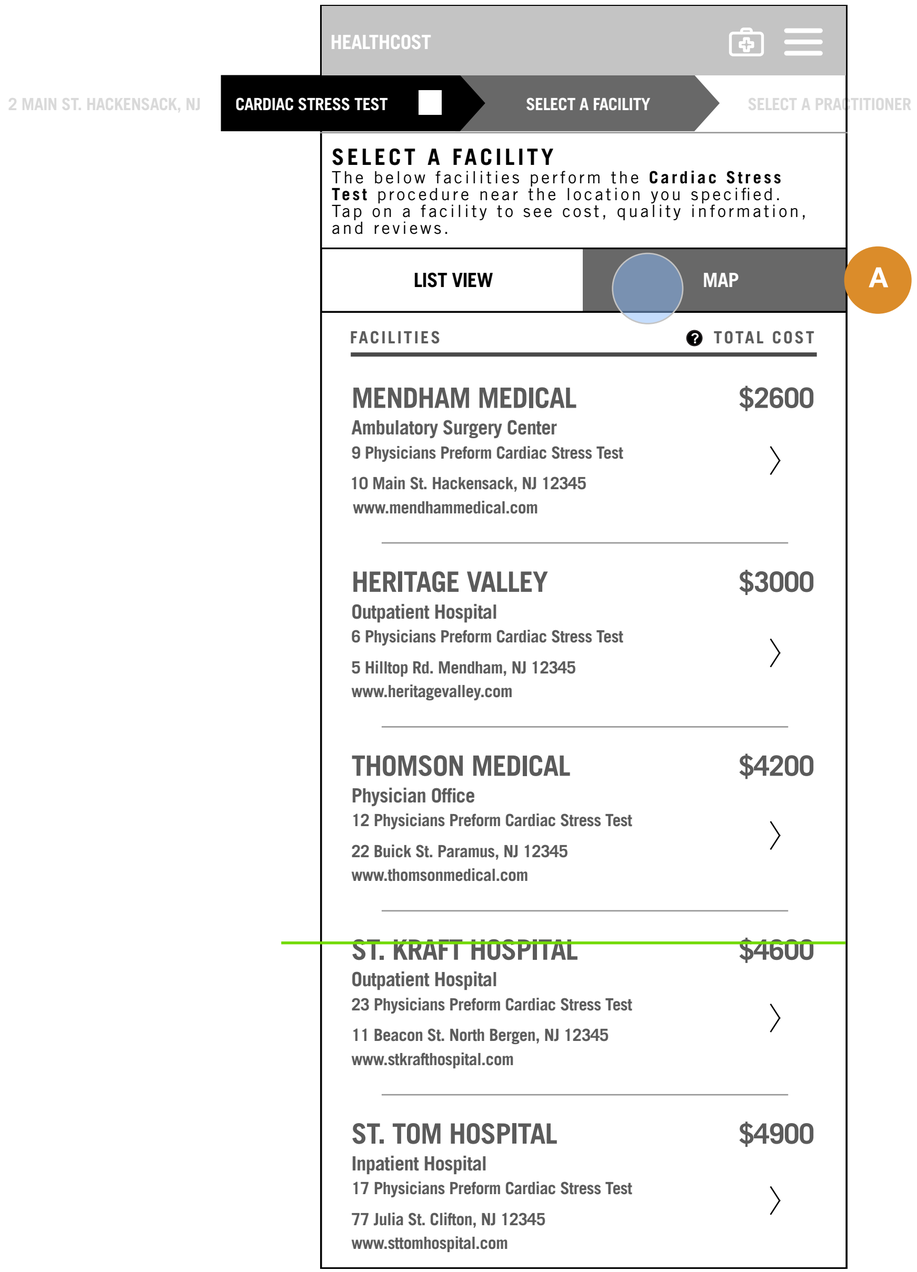
B This is the progress indicator area. Items shown in black can be considered steps that are complete. Gray shows the currently active step. White shows the steps not yet completed. These colors are subject to change in creative.

C This the consistent “Call to Action” area. Text here serves to hold the user’s hand as they progress.

D This is the list of matching facilities, with the least expensive at the top.

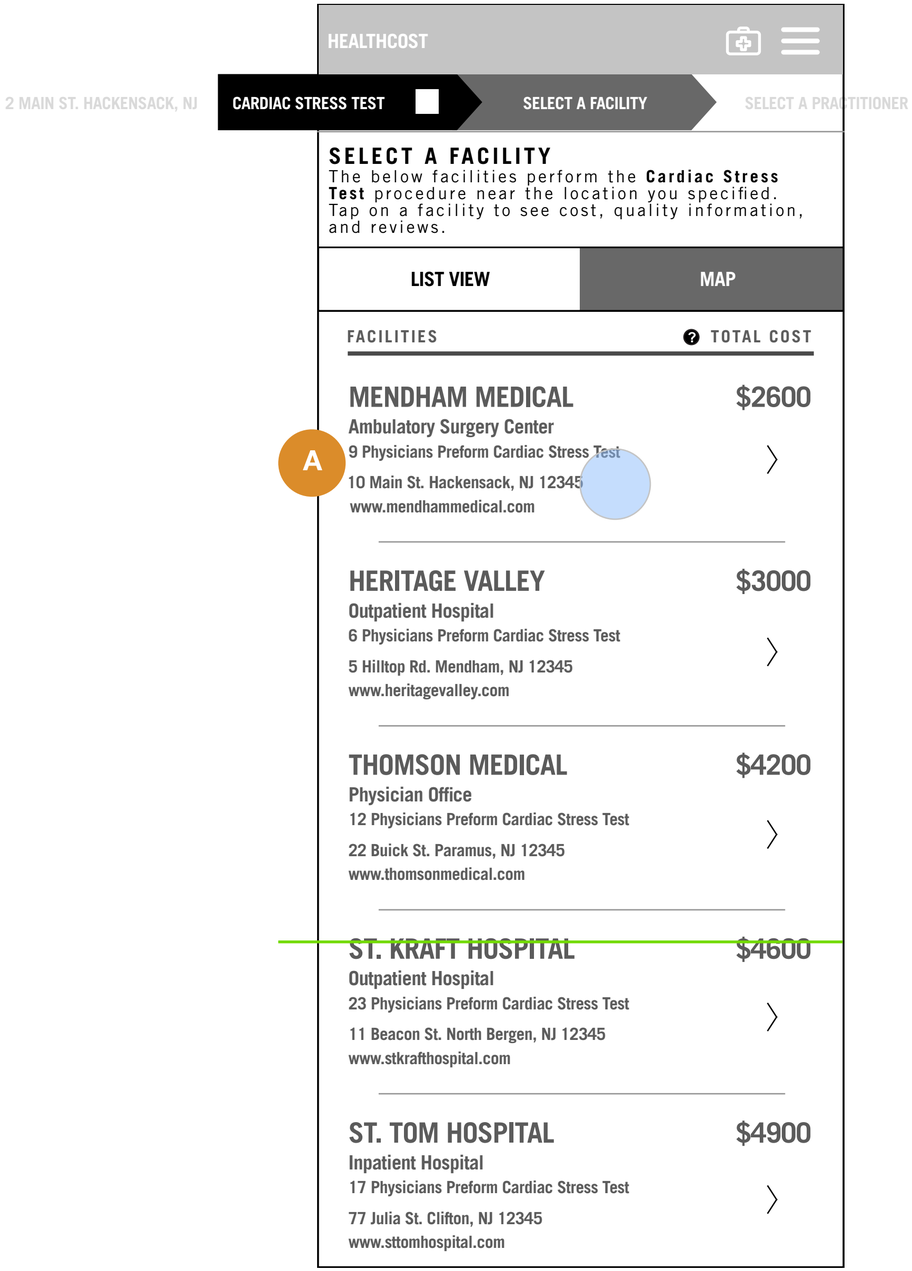
E If the user taps on a question mark button throughout the experience, a tool tip will open to give them more information. In this instance, the tool tip would say “The Total Cost shown includes the facility cost and the lowest cost practitioner who performs the selected procedure.”

E When the user taps on the Map button they navigate to the Search Results Map screen.



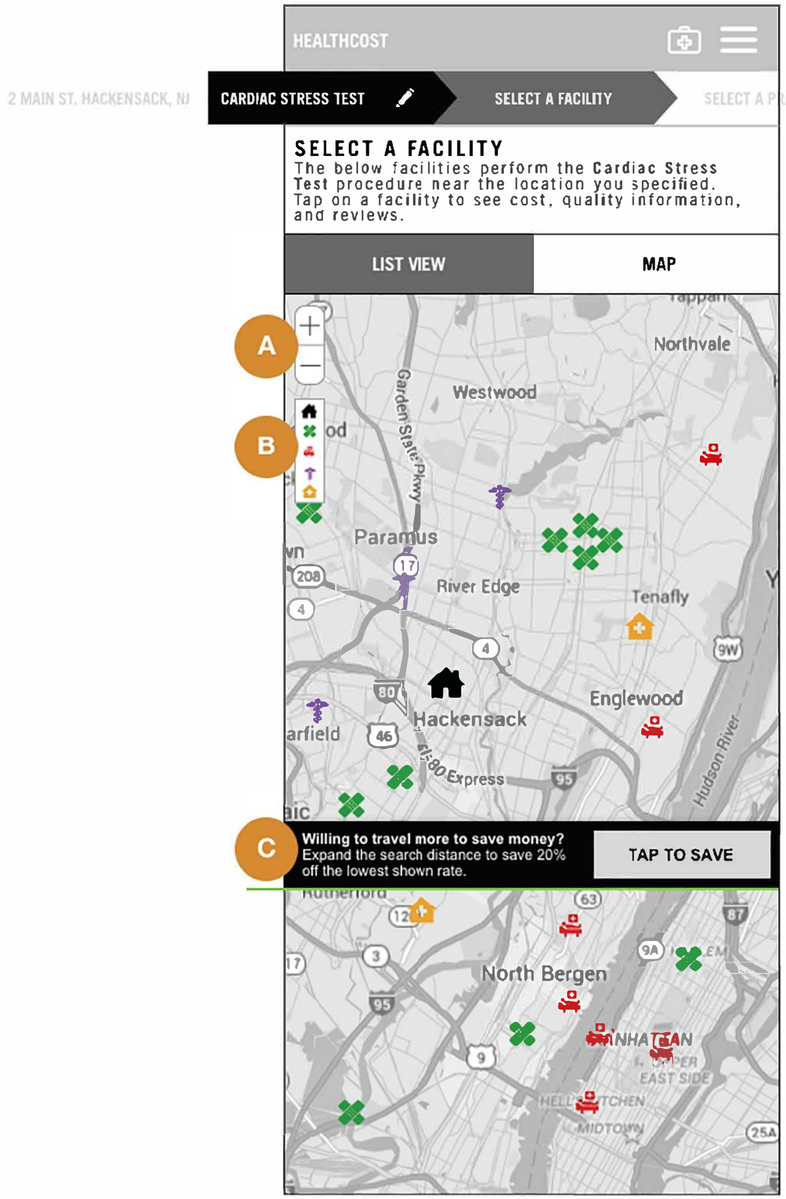
SEARCH RESULTS - LIST - EOC - STATE 1

A When the user taps on a item in the list they navigate to the facility detail screen.



SEARCH RESULTS - LIST - EOC - STATE 1

A When the user taps on a item in the list they navigate to the facility detail screen.

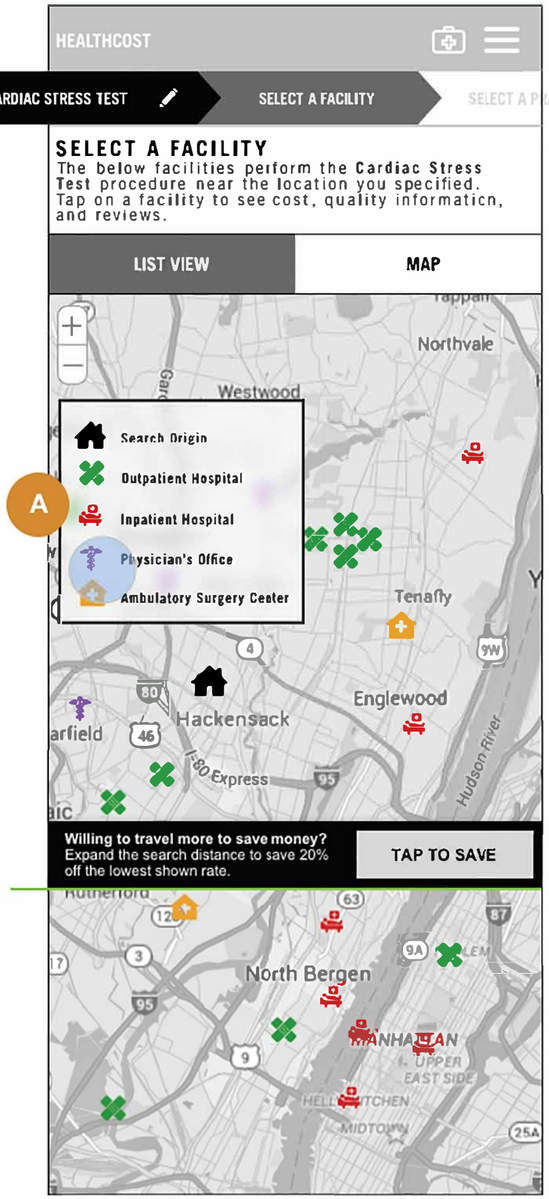


SEARCH RESULTS - MAP - EOC - STATE 1

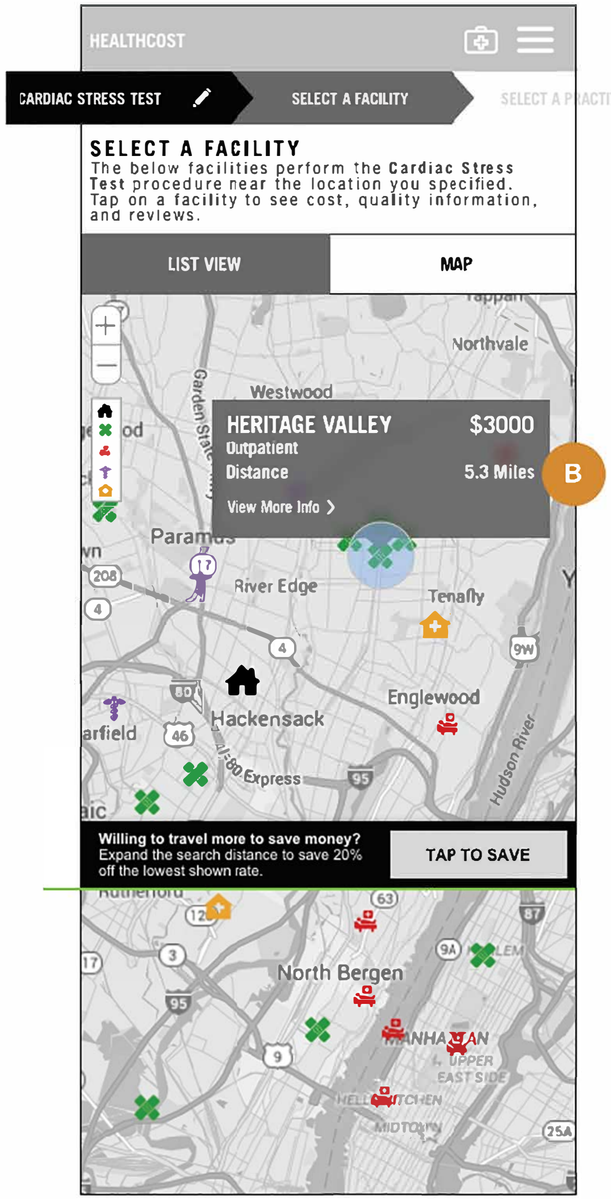
A The user can zoom the map in/out. Doing so will update the search area accordingly.

B This is the map key. Different location types are differentiated by different icons. The user taps on the key to expand.

C This is the “Savings Tip” area and is used consistently for tips like this throughout the flow. In this instance, if the user clicks the “Zoom Out to Save” button, the map zooms out until it encounters a facility where the selected procedure is 20% less expensive from their current view.



A



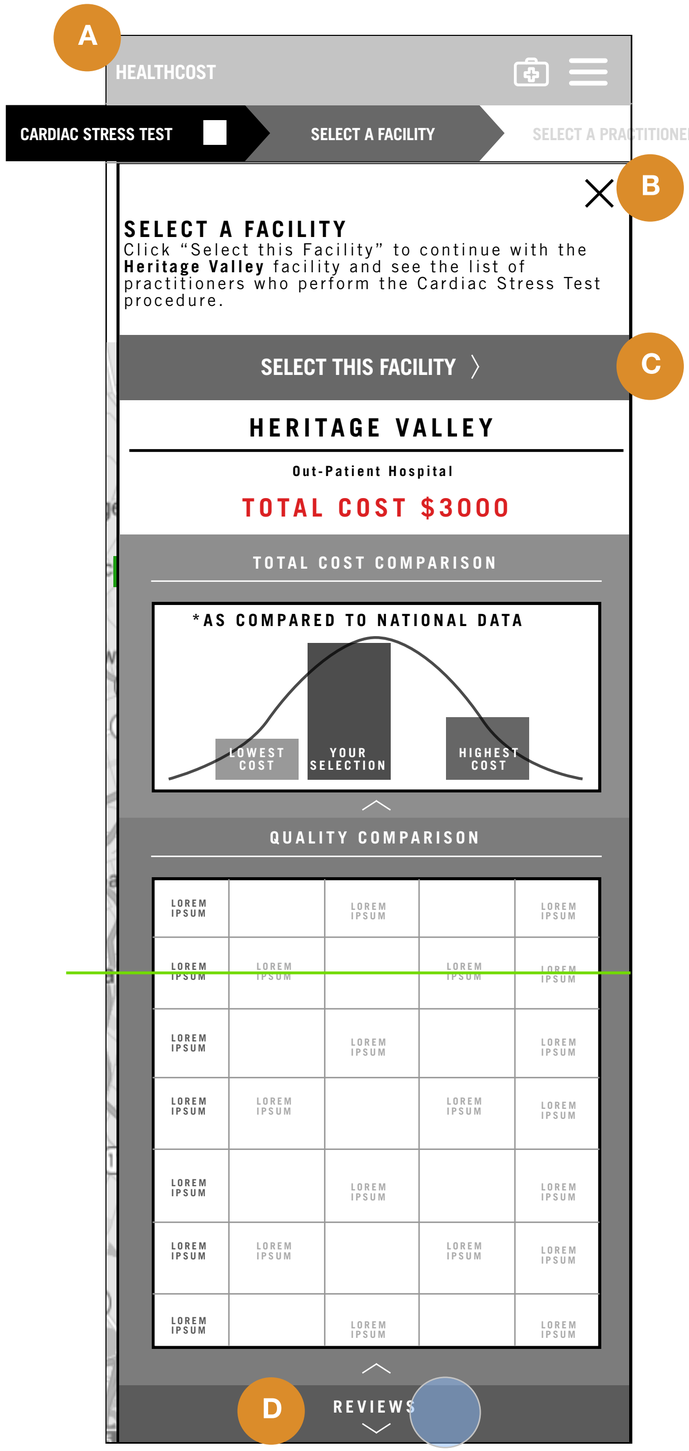
B

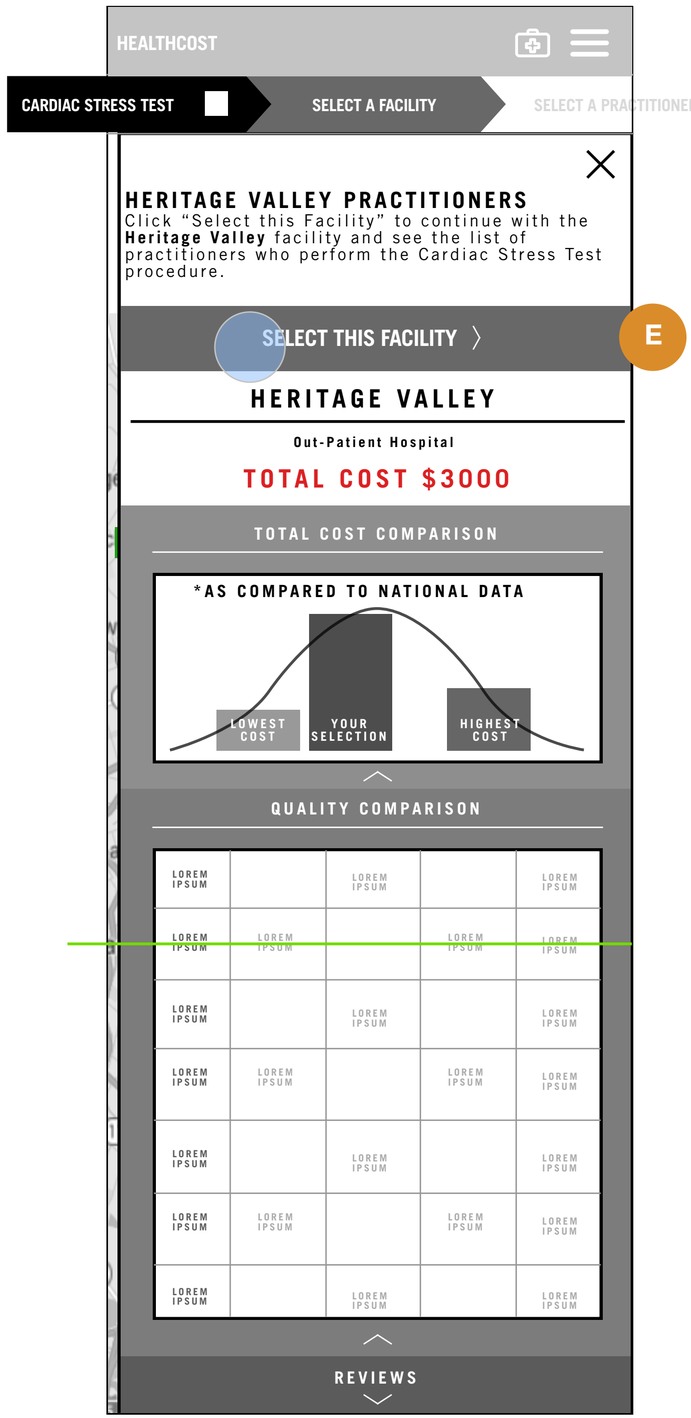
SEARCH RESULTS - MAP - EOC - STATE 1

A The user taps on the key to expand and display icon definitions. The user taps on the key for a second time to compress.

SEARCH RESULTS - MAP - EOC - STATE 1

B When the user taps an item on the map a pop up is displayed showing additional information.





SEARCH RESULTS ACTIVE STATE - FACILITY - STATE 2

A On this screen, the user is shown the information details of the facility they selected. The screen flys in from the right.

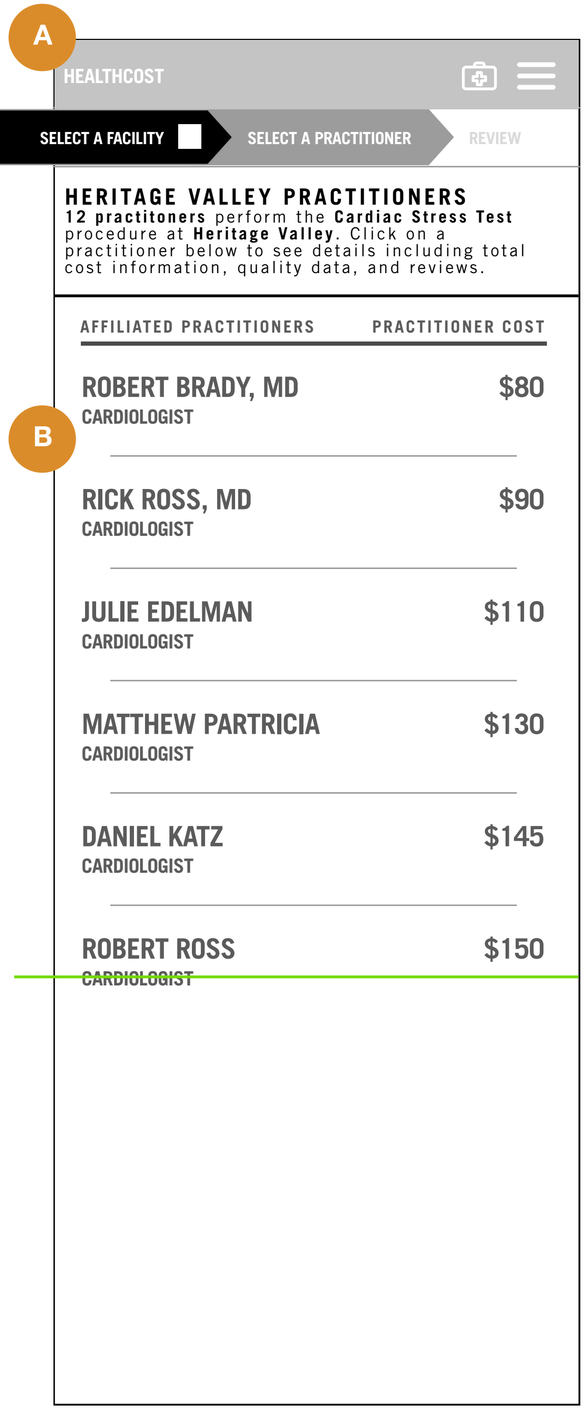
B If the user taps the “X” the facility infomation flys out to the right.

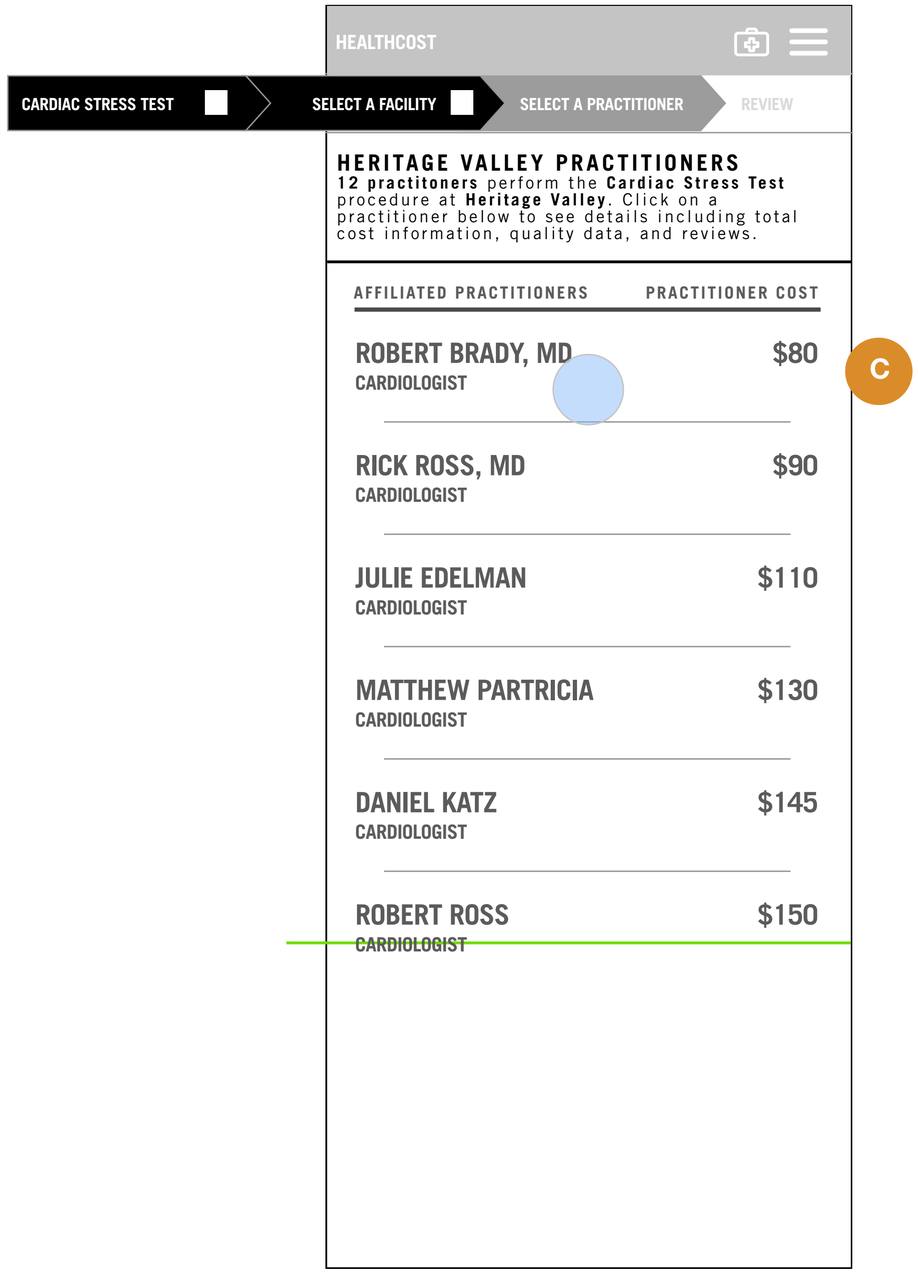
C The call to action changes slightly to reflect the selected facility. The action button is shown to “Select this Facility.”

D The user taps on other details to expand them.

SEARCH RESULTS ACTIVE STATE - FACILITY - STATE 2

E The user taps on the “Select this Facility” button to continue.



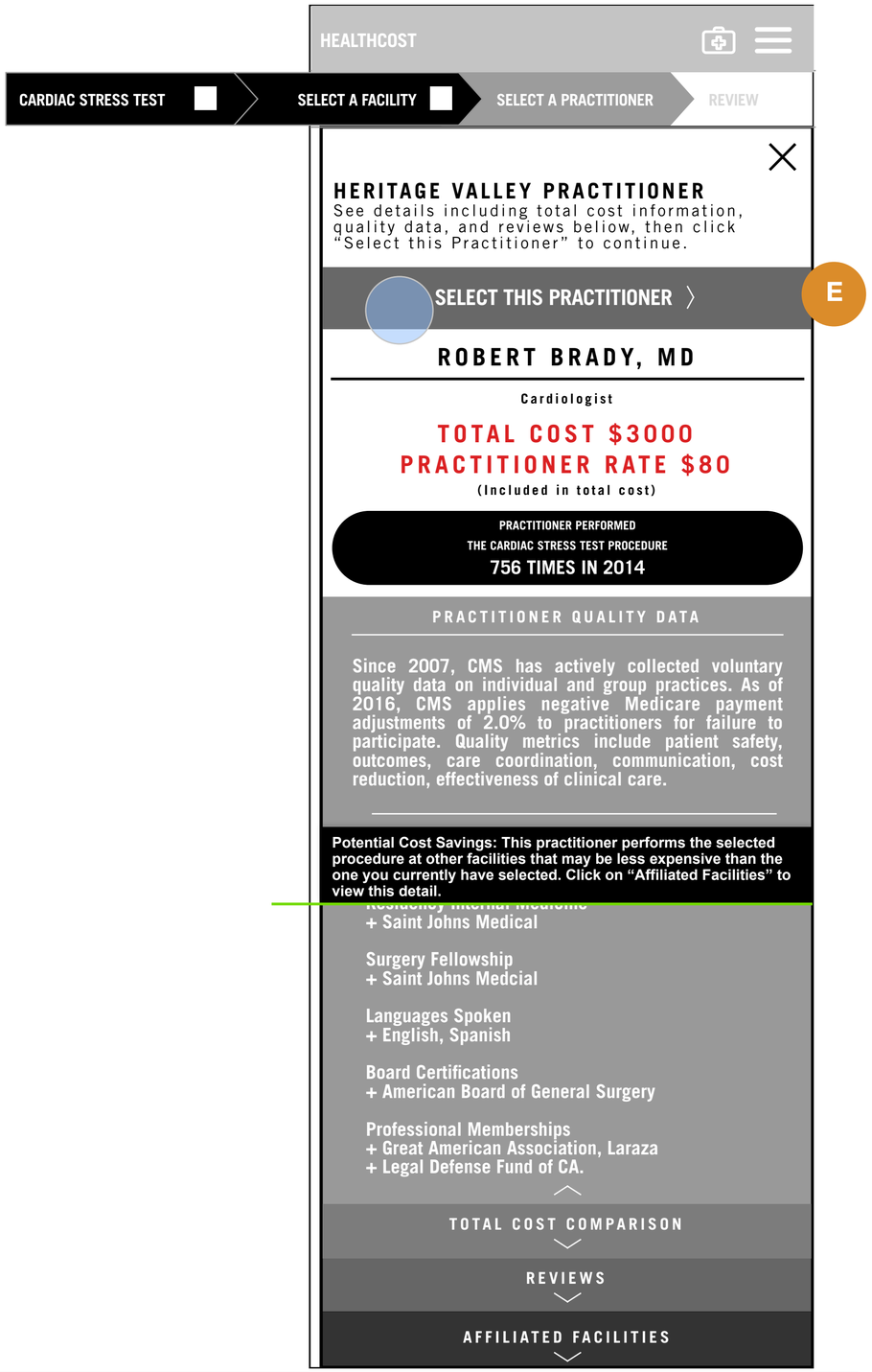


SEARCH RESULTS - PRACTITIONER - STATE 2

A This screen shows the user all of the practitioners that perform the selected procedure at the selected facility. The CTA is updated accordingly.

B The list of practitiioners is shown with the least expensive at the top. The top practitioner is currently highlighed, showing their info to the right.

C The user taps on their selected practitioner, “Robert Brady, MD” to continue.



SEARCH RESULTS - PRACTITIONER - STATE 2

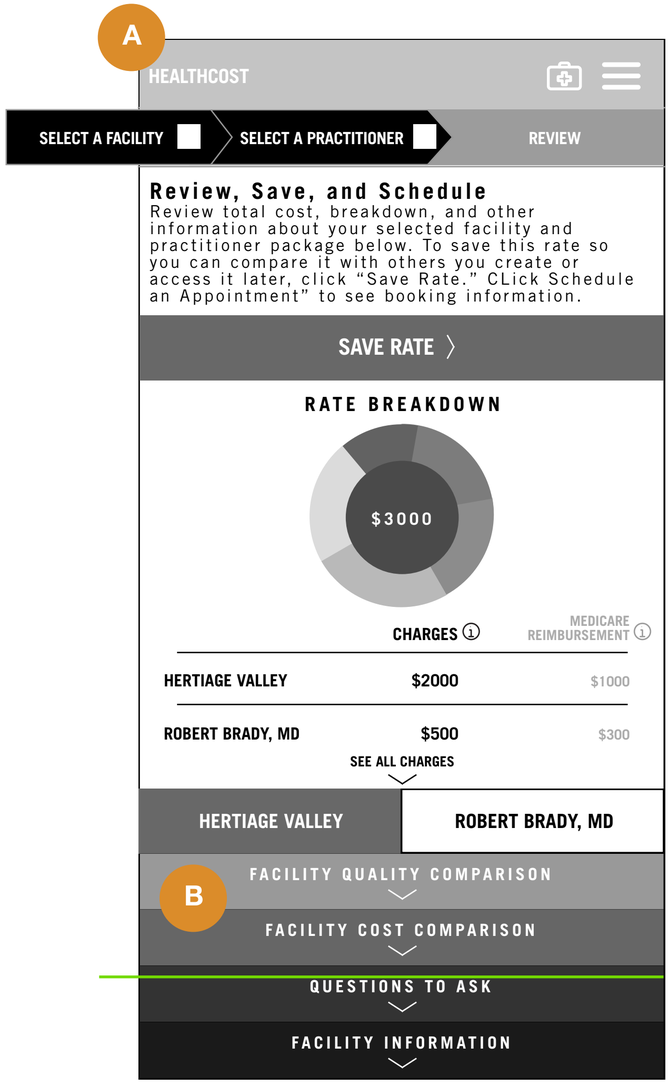
A On this screen, the user is shown the information details of the practitioner they selected. The screen flys in from the right.

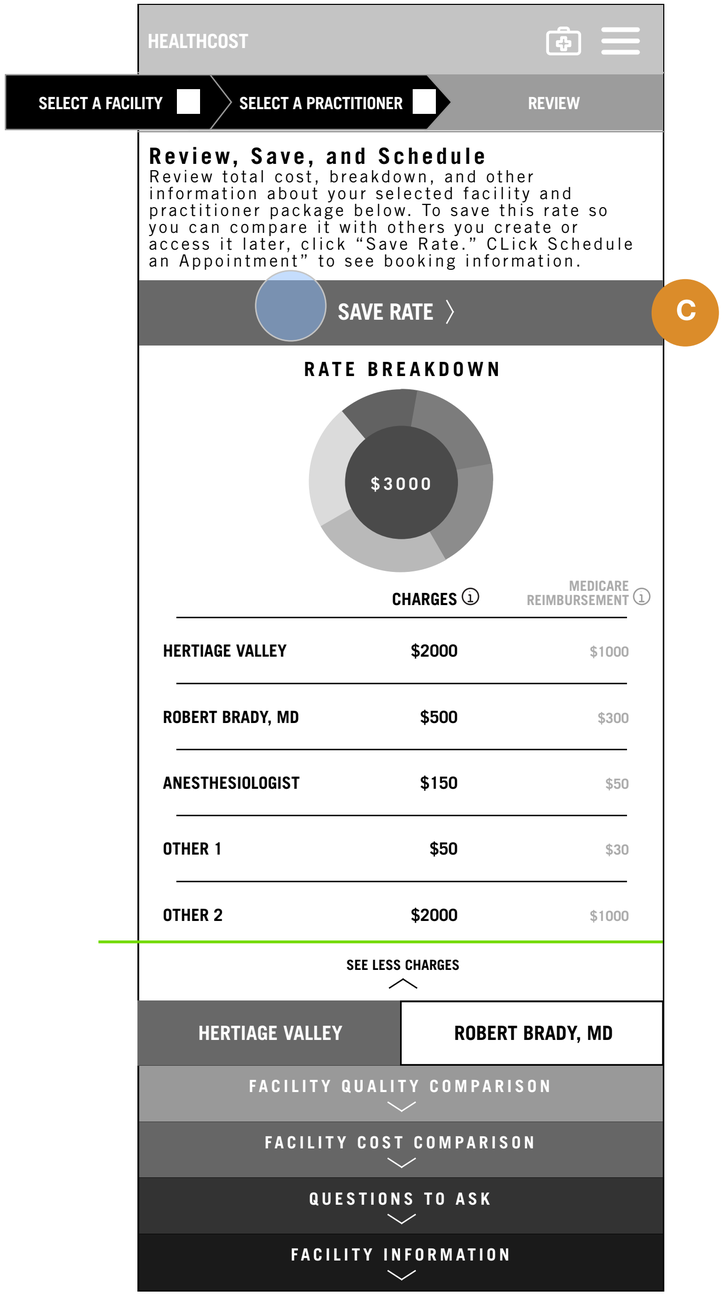
B If the user taps the "X" the facility infomation flys out to the right.

C A new cost savings tip has appeared to show the user that the selected practitioner may do the selected procedure at less expensive facilities.

D The user clicks to expand more information.

E The user clicks on the "Select this Practitioner" button to continue.



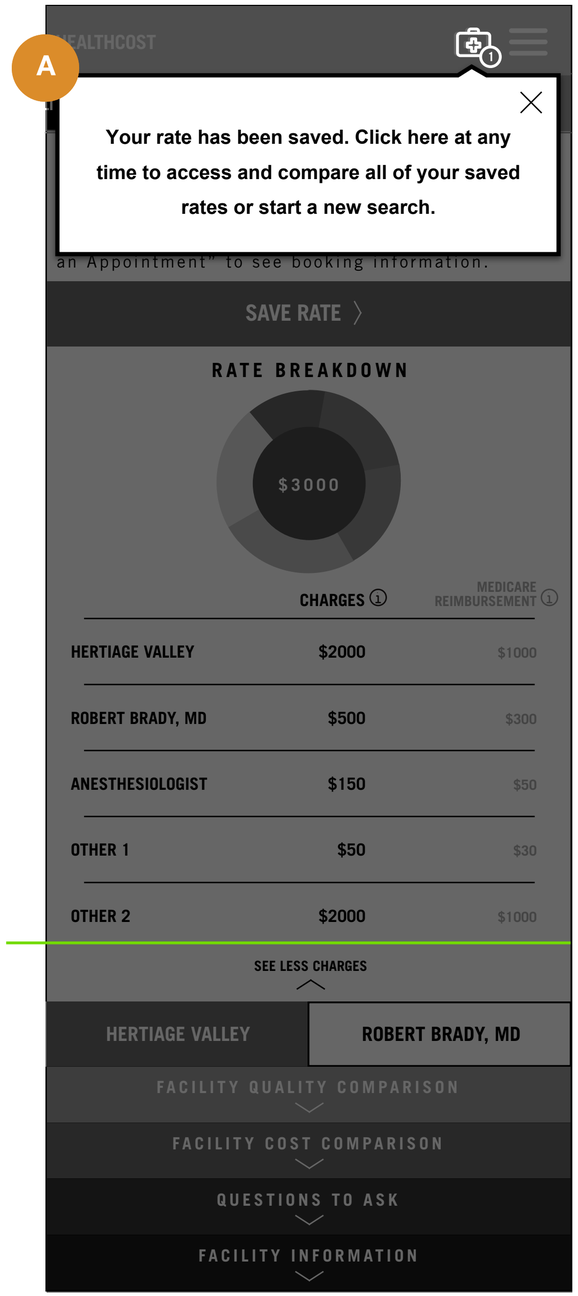


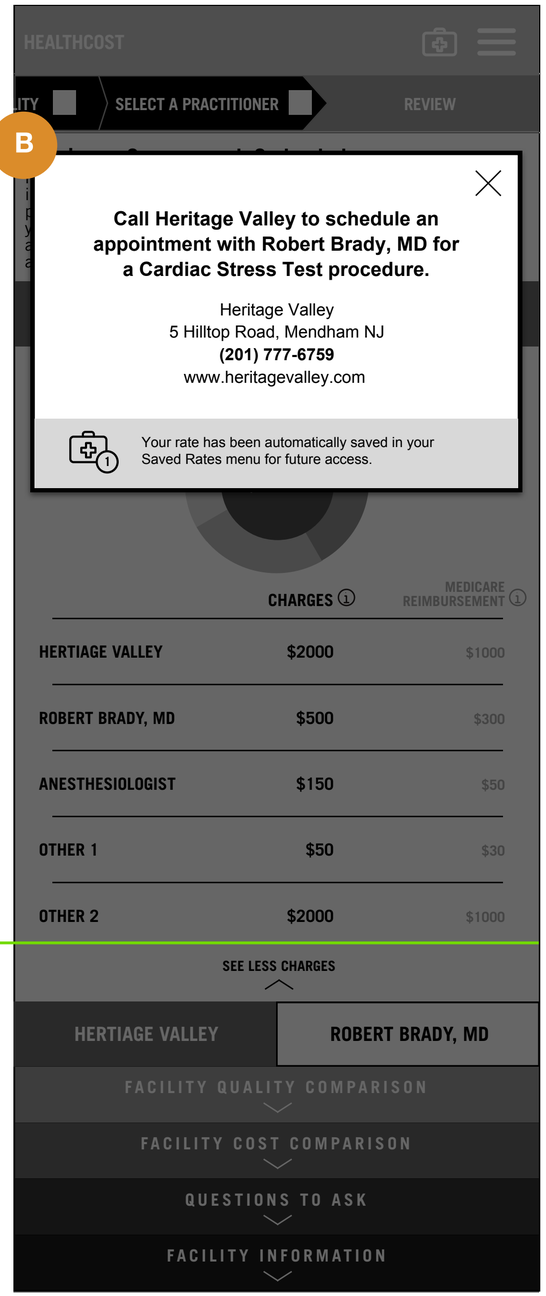
DETAILS - COMPRESSED STATE

A On this screen, the user can review their selection, save it, and schedule an appointment.

B The user clicks to expand more information.

C The user clicks on the “Save Rate” button to continue.



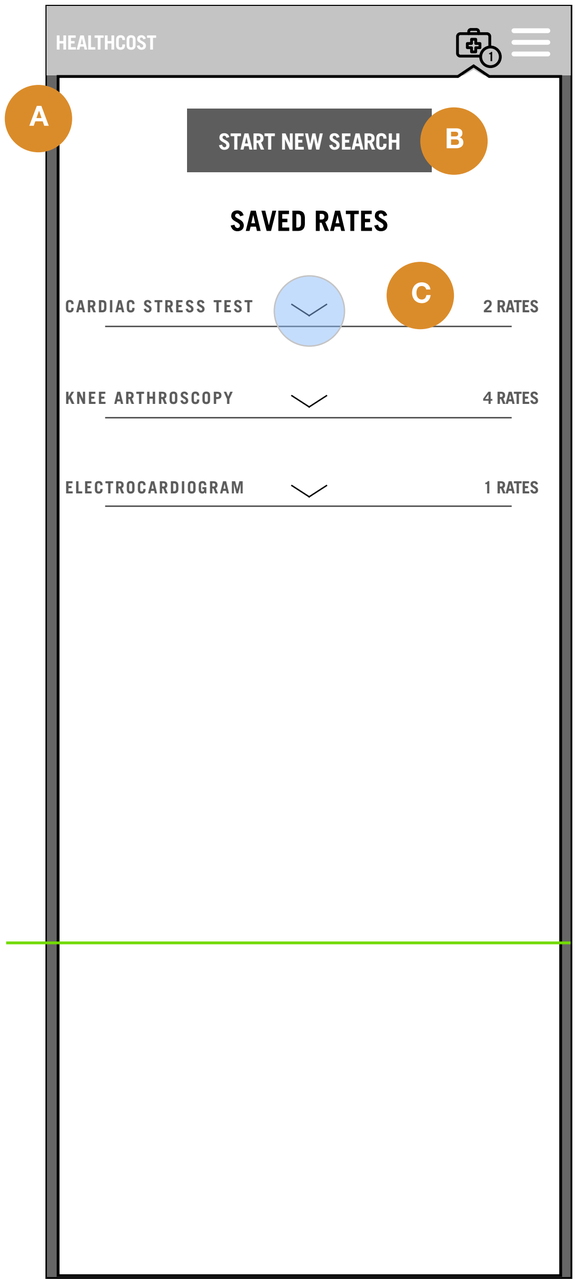


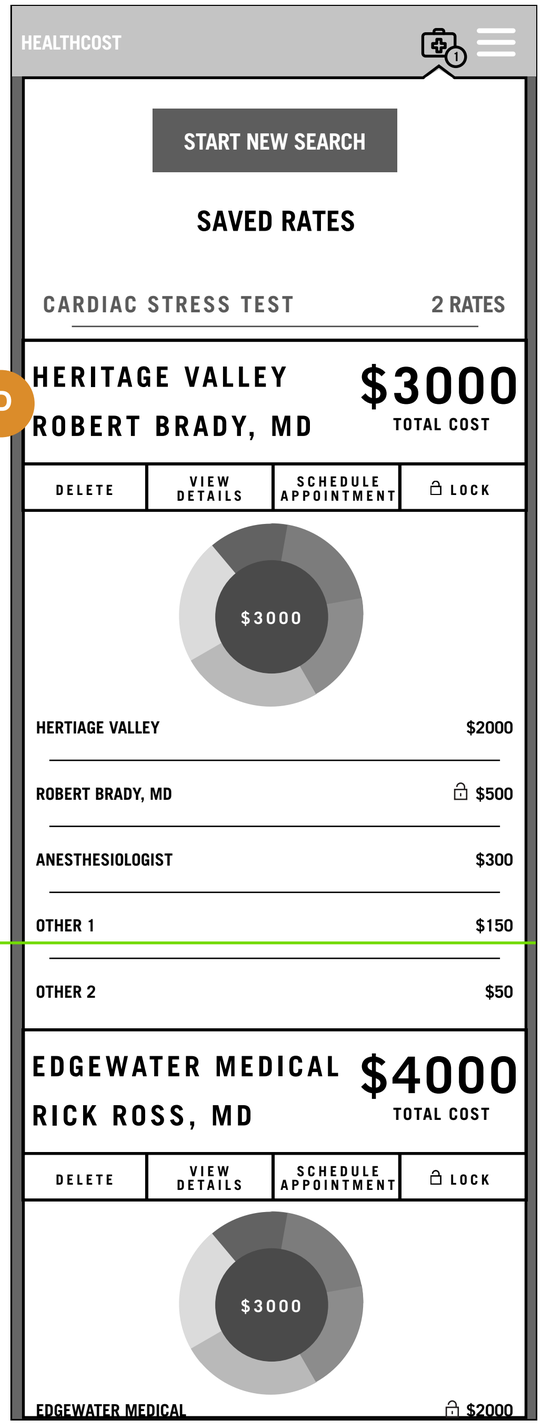
SAVE RATE DIALOG

A When the user taps the “Save Rate” button on the “Review” screen, this pop up is shown.

SCHEDULE APPOINTMENT DIALOG

B When the user taps the “Schedule Appointment” button on the “Review” screen, this pop up is shown. In some instances two phone numbers will show up one for the facility the other for the physician.





SAVE RATES - OPEN

A When the user taps the “View Saved Rates” icon in the global navigation, this pop up is shown. It lists all saved rates by procedure.

B The user can always start a new search from this pop up.

C The user clicks to expand the “Cardiac Stress Test” rates.

SAVE RATES - EXPANDED

D The saved rates for the procedure are expanded. The user can view details, lock, schedule an appointment, or delete individual items.

THANK YOU